

LEGAL TERMS

I. IDENTIFICATION

This website (the “**Site**”) is co-published by:

- Christian Dior Couture, a corporation ("*société anonyme*") with share capital of EUR 291,125,408, listed under the Paris Trade and Companies Register under number 612 035 832, with a head office located at 30 avenue Montaigne 75008 Paris - Telephone number: +33 (0)1 40 73 73 73; Email: contactdiorreu@dior.com; VAT: FR 37 612035832. The chairman of the board of directors of Christian Dior Couture and publishing director is Pietro BECCARI.
- Parfums Christian Dior, a public limited company with capital of 2,620,860 Euros, registered in the Paris Trade and Companies Register under number 552 065 187, with a head office located at 33, avenue Hoche 75008 PARIS - Telephone numbers +33 (0)1 49 53 88 88; Email: contact@dior.com. The Director of publication is Mr. Laurent Kleitman, Chairman and CEO of Parfums Christian Dior.

The hosting of the Site is provided by the company PCIS located at 11 rue Blaise Pascal, 92200 Neuilly sur Seine, France.

Access to the Site as well as the use of its content are subject to the terms of use provided hereinafter. By accessing and browsing this Site, the Internet user fully and unreservedly agrees to the following stipulations.

II. INTELLECTUAL PROPERTY

2.1 Ownership

Christian Dior Couture and Parfums Christian Dior are the owners of the Site's domain name.

The entirety of the Site, as well as its components (in particular text, structure, software, animated items, photographs, videos, illustrations, drawings, graphic representations, logos, etc.) are creative works protected by articles L. 111-1 *et seq.* of the French Intellectual Property Code. They are the sole property of Christian Dior Couture and Parfums Christian Dior, which are the sole persons authorized to use said intellectual property and related personality rights, brands, trademarks, models, creative works, software, databases, interpretations, and image rights, whether through ownership or through a formal authorization or license.

2.2 Sanctions

Use of all or part of the Site, particularly by means of downloading, reproduction, transmission, representation, or circulation, for purposes other than personal and private use with a non-commercial aim, by the Internet user is strictly prohibited. The party liable for infringement of Christian Dior Couture and Parfums Christian Dior 's rights may be sanctioned in accordance with the provisions of the French Intellectual Property Code relating to copyright infringement (article L. 335-1 *et seq.*) and trademark infringement (article L. 716-1 *et seq.*) as well as with the provisions of the French Civil Code relating to civil liability (article 9, Sections 1382 *et seq.*).

2.3 Hypertext links

The creation of any hypertext link redirecting towards any one of the web pages or components of the Site without prior written authorization from Christian Dior Couture and Parfums Christian Dior is prohibited. Said authorization may be withdrawn at any moment. Any such website containing hypertext links redirecting towards the Site or any one of its components are not under the control of Christian Dior Couture and Parfums Christian Dior. Christian Dior Couture and Parfums Christian Dior may therefore not be held liable (particularly with regard to editorial content) in relation to the access to such websites or their contents.

III. LIABILITY

Christian Dior Couture and Parfums Christian Dior undertake to ensure the accuracy and updating of information published on the Site to the best of its ability, and reserves the right to correct content at any time and without prior notice. However, Christian Dior Couture and Parfums Christian Dior cannot guarantee the accuracy, precision and comprehensiveness of information made available on the Site. Said information shall not constitute any guarantee or commitment by Christian Dior Couture or Parfums Christian Dior with regard to the Internet user.

In particular, Christian Dior Couture and Parfums Christian Dior shall not be held liable for:

- Any imprecision, inaccuracy or omission regarding the information available on the Site;
- Any damages arising from a computerized intrusion by a third party, resulting in a modification of information made available on the Site;
- And, more generally, any direct or indirect damages, irrespective of the cause, origin, nature and consequences, caused as a result of the access by anyone to the Site or inability to access the Site, as well as of the use of the Site and/or relying on any information contained directly or indirectly on the Site.

Christian Dior Couture and Parfums Christian Dior shall implement means intended to ensure the security of the files generated from personal data collected on the Site. It is, however, formally stated that Christian Dior Couture and Parfums Christian Dior have no control over the risks related to the operation of the Internet. Internet users are reminded of the existence of possible risks in terms of confidentiality of data transmitted across this network.

IV. AMENDMENTS TO LEGAL TERMS

Christian Dior Couture and Parfums Christian Dior inform Internet users accessing the Site that these legal terms may be amended at any time. Such amendments shall be published online and shall be deemed accepted without reserve by any and all Internet users accessing the Site after said amendments have been published online.

V. DISPUTES

These legal terms have been drafted in accordance with French law and, in particular, with the provisions of Law no. 2004-575 dated 21 June 2004 for building confidence in the digital economy and applicable data protection legislation (in particular the French data protection act (the "*Loi relative à l'informatique, aux fichiers et aux libertés n°78-17*") dated 6 January 1978 and the General Data Protection Regulation (GDPR)). French courts shall exercise jurisdiction over any and all disputes arising from the use of the Site, without prejudice to any contrary provisions arising from Regulation no. 44/2001 dated 20 December 2000 concerning court jurisdiction and the application of rulings in civil and commercial matters (Brussels I).

Should the Internet user have any questions about the use of the Site and/or these legal terms, or should the user have any request that he/she wishes to address to Christian Dior Couture and Parfums Christian Dior, he/she can send an email to: contactdior@dior.com.

Privacy Policy

Maison Christian Dior Couture and Maison Parfums Christian Dior (below « Dior »), pay particular attention to the processing, confidentiality, and safety of your personal data.

This aim of this privacy policy is to provide you with clear, simple, and complete information about how we process the personal data you give us or the data we may collect while you are browsing our website, how it may be transferred to third parties and your rights and options to control your personal information and protect your privacy.

Are the data controller of personal data collected on the website <https://www.cannes.dior.com/> in the sense of regulations applying to personal data, in particular Regulation (EU) 2016/679 on the protection of natural persons regarding the processing of personal data and the free movement of such data (hereinafter the "GDPR"):

Christian Dior Couture S.A. (head office), a public limited company under French law whose head office is located at 30 avenue Montaigne, Paris 8, France, registered with the Paris Trade and Companies Register under number 612 035 832 and represented by Pietro BECCARI in his capacity as Chief Executive Officer;

Parfums Christian Dior (head office), a public limited company under French law whose head office is located at 33, avenue Hoche, 75008 Paris, France, registered with the Paris Trade and Companies Register under number 552 065 187, and represented by Laurent Kleitman in his capacity as Chief Executive Officer.

I. What is personal data?

Personal data is any information about an identified physical person or a physical person that may be directly or indirectly identified via an identification number or one or more elements particular to them, such as their last name, first name, date of birth, customer number, order number, photo, etc.

II. When can we collect your personal data?

We can collect your personal data when you:

- authenticate to our website;
- send requests for information to our Company;
- browse on the Internet using cookies.

III. What personal data might we collect?

- (i) As part of the services we provide, we may need to collect certain data directly from you for a range of purposes (see IV for a list of processing purposes).

Information we might collect includes:

- Your identity (Name, Surname);
- Your email address;
- Pictures taken during 2022 Cannes Festival.

Personal data essential to Dior is marked with an asterisk on all personal data collection forms on our website. If you do not fill in these compulsory fields, Dior will probably be unable to respond to your request and/or provide you with the requested services.

- (ii) Lastly, we may collect information regarding the use of our website, especially with respect to your browsing (pages visited, links clicked, etc.). Some of this information may be collected using cookies placed in your web browser when you browse our website. For more information about cookies, read our [Cookie Policy \(insert link\)](#).

IV. For what purpose is your personal data collected and used?

Dior processes your data to:

- enable access to our website;
- share the products (cosmetics and couture) of the Maisons Dior worn during the 2022 Cannes Film Festival;
- share the designer associated with each outfit worn during the 2022 Cannes Film Festival;

V. What legal grounds legitimise the processing of your data?

Dior processes your personal information:

- within the framework of contracts entered into with image distributors;
- within the framework of contracts entered into with one of the Dior Maison and also within legitimate interest, in order to display your identity on our website (designer);
- within the framework of its legitimate interest for securing our website combating fraud;
- when you have given your consent for the processing of your data via cookies.

VI. Who are the recipients of your personal data?

Your personal data is processed by the personnel of Dior. We ensure that only authorised persons within Dior have access to your personal data when this is necessary for the purpose of managing our commercial relations or meeting our legal obligations.

We may also share your personal data with;

- other LVMH Group entities, some acting as subcontractors;
- subcontractors, such as:
 - site hosting and maintenance providers;
 - anti-fraud service providers.

Lastly, Dior may need to share your personal data with third parties to meet its legal, regulatory or treaty obligations, or to respond to requests from authorised legal authorities.

VII. How do we ensure the confidentiality of your data?

We require our partners and group companies to maintain a level of protection like ours regarding your personal data.

We apply the necessary precautions to guarantee the confidentiality and security of your data.

We prevent them from being distorted, damaged, destroyed or accessed by unauthorized third parties.

VIII. Transferring data abroad

Some recipients of your personal data may be located abroad, including outside of the European Economic Area.

All data transfers outside of the European Economic Area are subject to appropriate guarantees, especially contractual, technical, and organisational guarantees, that comply with applicable regulations relating to the protection of personal data.

IX. How long do we keep your data?

The legal retention periods defined by Dior comply with the legal obligations to which Dior is subject.

We keep your personal data only for the time necessary to achieve the objective pursued, to meet your needs, or to meet our legal obligations.

In general, your personal data is kept in our database for up to 60 days after the end of the event.

When we no longer need to use your personal data, it is deleted from our systems and records or anonymized so that you can no longer be identified.

X. What are your rights and how can you exercise them?

Under current regulations, particularly the GDPR, you have the right to access and correct your personal data, request erasure, object to processing on legitimate grounds and obtain limitation or portability, insofar as this is applicable.

You can exercise these rights directly with Dior by contacting our data protection officers at the Dior Maisons:

- Parfums Christian Dior, using the online form [here](https://www.dior.com/fr_fr/contact-parfum) [https://www.dior.com/fr_fr/contact-parfum].
- Christian Dior Couture, using the online form [here](https://www.dior.com/fr_fr/contact-couture) [https://www.dior.com/fr_fr/contact-couture], or email at privacy@christiandior.com.

If you wish to contact Dior regarding the exercise of your rights, please contact Maison Parfum Christian Dior and/or Christian Dior Couture, depending on the Maison to which you are attached. Christian Dior Perfume and Christian Dior Couture are two independent Maisons and independently manage their own customer databases, so if you want to delete your Perfume and Couture data, for example, you must contact both Maisons.

You also have the right to lodge a complaint to your Supervisory of your country, which you can find and contact on the website of the European Data Protection Committee:

https://edpb.europa.eu/about-edpb/board/members_f

XI. Contact details of the Data Protection Officer (DPO)

For any questions related to the collection and processing of your data by Dior, you can contact our data protection officers at the Dior Maisons:

- Parfums Christian Dior, using the online form [here](https://www.dior.com/fr_fr/contact-parfum) [https://www.dior.com/fr_fr/contact-parfum].
- Christian Dior Couture, using the online form [here](https://www.dior.com/fr_fr/contact-couture) [https://www.dior.com/fr_fr/contact-couture], or email at privacy@christiandior.com.